GENERAL

FindYourPersonalBest, LLC publisher Findyourpersonalbest.com, and its affiliates (hereafter referred to collectively as "FYPB") are committed to maintaining the privacy of personal information that you provide to us when using The findyourpersonalbest.com (hereafter referred to collectively as the "Services"). This Privacy Policy describes how we treat personal information received about you when you visit or subscribe to the Services.

We may make content or services from other Web sites including our affiliated or co-branded Web sites available to you from links located on the Services. These other Web sites are not subject to this Privacy Policy. We recommend that you review the privacy policy at each such Web site to determine how that site protects your privacy.

INFORMATION WE COLLECT

General: When you register, and at other times, we will collect personally identifiable information from you that may include your name, age, address, e-mail address, credit-card number and facts about your computers, profession, investing habits and similar information. We do not, however, knowingly collect personal information from children under the age of thirteen.

Surveys: We may conduct occasional online surveys. For example, when you're within the Services, you may see a pop-up window offering you the optional opportunity of participating in a survey. These surveys are entirely voluntary and you may easily decline to participate.

Web Site Usage Information: We automatically collect IP addresses and Web site usage information from you when you visit the Services. This information helps us evaluate how our visitors and subscribers use and navigate our Web sites, including the number and frequency of visitors and subscribers to each Web page, and the length of their visits.

HOW WE USE INFORMATION COLLECTED

We may use information in the following ways:

For the purposes for which you specifically provided the information including, for example, to enable us to process, validate and verify subscriptions.

To send you e-mail notifications about our new or existing products and services, special offers, or to otherwise contact you.

To enhance existing features or develop new features, products and services.

To provide advertisers and other third parties with aggregate information about our user base and usage patterns.

To allow us to personalize the content and advertising that you and others see based on personal characteristics or preferences.

We may combine the information that we collect from you on the Services with information that you provide to us in connection with your use of our other products, services and Web sites.

We may hire other companies to perform services on our behalf including, without limitation, facilitating some aspects of the Services, sending e-mail, and fulfilling purchase requests. These other companies may be supplied with or have access to your personally identifiable information solely for the purpose of providing these services to us or on our behalf.

We use third parties, called third-party ad servers or ad networks, to deliver ads to you on our behalf. These third-party ad servers may be supplied with or have access to your personally identifiable information solely for the purpose of providing these services to us or on our behalf. They also may also collect and use non-personally identifiable information about your visits to the Services and other Web sites in order to present advertisements that may be of interest to you.

Except as specifically set forth in this Privacy Policy, we will not share your personally identifiable information outside of FYPB unless you "opt in" to having your personally identifiable information shared with a company that is not affiliated with us.

We may disclose and use personally identifiable information in special circumstances where it is necessary to enforce our Subscriber Agreement or Terms of Use (for example, when necessary to protect our intellectual property rights). We may also disclose or use your personal information when we, in good faith, believe that the law requires us to do so.

THIRD PARTY AND CORPORATE SUBSCRIPTIONS

If your access to the Services is provided by your employer or a third party, we may notify your employer or that third party when you access the Services. In doing so, we may reveal limited amounts of your personally identifiable information such as your name or email address. In some cases, your employer or the third party providing your access may provide us with limited amounts of personal information about you to facilitate your access to the Services and so that we may identify you when providing it with user and usage information.

YOUR ABILITY TO CHOOSE

We offer you the opportunity to choose whether to receive certain communications from us at the time you give us your personally identifiable information. You may decline to receive "Advantage" messages as set out above.

COOKIES AND WEB BEACONS

We employ cookie technology. Read our <u>Cookie Disclosure Statement</u> for more information on our use of cookies. We use web beacons (invisible images often referred to as pixel tags or clear GIFs) on our site in

order to recognize users and assess traffic patterns. We also include Web beacons in our e-mail messages including newsletters in order to count how many e-mail messages have been opened.

ADS FOR THE SERVICES

When you view an ad for the Services on other sites, our third-party advertising company may place or recognize a unique cookie on your browser. The Services and our advertising company may also use Web beacons (invisible images often referred to as pixel tags or clear GIFs) to note which Services pages you visit after viewing our ads. The information that is collected through the use of these images is not personally identifiable and is used only to track response to our advertising efforts.

SECURITY

The personally identifiable information we collect about you is stored in limited-access servers. We will maintain safeguards to protect the security of these servers and your personally identifiable information.

REVIEW AND CORRECTION

You may review and update the personally identifiable information/registration information that you have provided to us by contacting Customer Service at support@findyourpersonalbest.com (for subscribers to findyourpersonalbest.com).

DATA RETENTION

We retain your information for as long as necessary to permit us to use it for the purposes that we have communicated to you and comply with applicable law or regulations.

POLICY MODIFICATIONS

When we make any material change to this Privacy Policy, we will inform you by posting a notice on the home page of this site that the policy has been updated and by changing the date on this page noting when the policy was last updated.

TRANSFER TO U.S. OR OTHER COUNTRIES

Your information may be stored and processed in the United States or any other country where FYPB has facilities, and by subscribing to our services, you consent to the transfer of information outside of your country.

COMMENTS AND QUESTIONS

If you have any questions, comments or concerns about our Privacy Policy, you may contact us at support@findyourpersonalbest.com.

 $\frac{privacy@\,companyname.com}{\text{FindYourPersonalBest,LLC}} \label{eq:privacy} FindYourPersonalBest,LLC} \ @\,2006 \bullet Privacy \ Policy \bullet Terms \ Of \ Use \ All \ Rights \ reserved$

We respect and are committed to protecting your privacy. That is why we have adopted this Privacy Policy. This Privacy Policy lets you know how your personal information is processed and explains data collection and use practices for the JUPM Network. The "JUPM Network" includes all Web pages, newsletters, discussion forums and lists and opt-in announcement lists owned and operated by Jupitermedia Corporation and each of its wholly-owned subsidiaries including, without limitation, Jupiterimages Corporation, Hemera Technologies Inc., PictureArts Corporation, Goodshoot SAS, and the Dynamic Graphics Group as linked directly or indirectly from the Jupitermedia.com (collectively the "Site") home page (collectively hereafter "JUPM"). By accessing the JUPM Network, you are consenting to the information collection and use practices described in this Privacy Policy.

We promise that we will use your personal information only in ways that are compatible with this Privacy Policy as follows:

What information are you collecting and how are you collecting it?

Do vou collect IP addresses?

Every computer connected to the Internet is given a domain name and a set of numbers, that serve as that computer's "Internet Protocol" IP address. When a visitor requests a page from any Web site within the JUPM Network, our Web servers automatically recognize that visitor's domain name and IP address. The domain name and IP address reveal nothing personal about you other than the IP address from which you have accessed our Sites. We use this information to examine our traffic in aggregate, and to investigate misuse of the JUPM Network, its users, or to cooperate with law enforcement. We do not collect and evaluate this information for specific individuals. Our Web servers do not automatically record e-mail addresses of the visitors.

What are cookies?

From time to time, JUPM or its advertisers may send a "cookie" to your computer. A cookie is a small piece of data that is sent to your Internet browser from a Web server and stored on your computer's hard drive. A cookie can't read data off of your computer hard disk or read cookie files created by other Web sites. Cookies do not damage your system. We use cookies to identify which areas of JUPM's Network you have visited or customized, so the next time you visit, those pages may be readily accessible. Our advertisers may also use cookies to ascertain how many times you've seen an advertisement. Our advertisers and we may use this information to better personalize the content, banners, and promotions that you see on our Site. You can choose whether to accept cookies by changing the settings of your Internet browser. You can reset your browser to refuse all cookies, or allow your browser to show you when a cookie is being sent. If you choose not to accept these cookies, your experience at our Site and other Web sites may be diminished and some features may not work as intended.

How do you use single-pixel gifs?

JUPM, its third party service providers and advertisers may use single-pixel gif images, sometimes referred to as web bugs or web beacons, to count Web page accesses and gather some general statistical information. JUPM does not gather personal information through the use of these images. Our advertisers and third party providers may use single-pixel gifs that can track personal information from cookies that may have been previously placed on a user's computer. JUPM also uses various third party providers (including Revenue Science, Inc.) to track and analyze non-personally identifiable aggregate usage information from visitors to our websites in order to continuously improve the quality of our sites and services to you. To view Revenue Science's privacy policy, please see www.revenuescience.com/privacyStatement.asp.

What personal information do you collect?

Wherever JUPM collects personal information we make an effort to include a link to this Privacy Policy. We will ask you when we need information that personally identifies you (personal information) or allows us to contact you. The personal information we collect may include your name, title, company or organization name, e-mail address, phone number, work or home address, information about your job function, information about your company, and credit card information.

We may request your e-mail address or mailing address for the purposes of conducting a contest or to provide additional services (for example, subscriptions to announcement lists or information about conferences and trade shows). Participation in contests or other promotions on the JUPM Network is completely voluntary and you have a choice whether or not to disclose personal information. Information requested may include contact information (such as name and shipping address), and demographic information (such as zip code). Contact information will be used to notify the winners and award prizes.

If you are purchasing something on the JUPM Network, we, and any third party provider, need to know your name, e-mail address, mailing address, credit card number and expiration date. This allows us, or third party providers, to process and fulfill your order and to notify you of your order status. Credit card and e-mail information will not be shared or sold to third parties for any purpose except as provided in this Privacy Policy without your express permission.

JUPM also offers access to some services that require registration. We may use your registration contact information to send notification to you of products and services by e-mail and/or postal mail. We may share that information with our clients and they may also send you promotional materials. We may also use your IP address internally and share it with third parties.

When you sign up for a JUPM e-mail newsletter, you are given the opportunity to sign up for targeted third-party mailings. Whether or not you want to receive these announcements is your choice. If you choose to receive an announcement from a specific distribution list, you will receive commercial messages from independent third parties that have contracted with JUPM to send messages to the list. You may stop the arrival of these announcement lists at any time by removing your e-mail address from the list by forwarding the announcement list to announcementlist@jupitermedia.com or by following the instructions on the e-mails

When you sign up for a JUPM discussion forum, your name or alias is recorded solely for purposes of maintaining your own account within the forums. This information is not used to monitor your activity within a forum, nor is it used to identify you outside the JUPM network.

When you use co-branded services, or those provided by a third party, within the JUPM Network, your information may be passed to the co-brand or third party provider and their use of your information is subject to their applicable privacy policies.

We may from time to time send e-mail announcing new products and services. If you choose to supply your postal address in an online form, you may receive postal mailings from JUPM or third party companies.

Will you disclose the information you collect to outside third parties? JUPM will disclose personal information and/or an IP address:

- 1) To contact you regarding other products and services which may be of interest to you (including those we may offer jointly with other companies). At any time, however, you may opt out of such contact;
- 2) When required by law or in the good-faith belief that such action is necessary to:
- a) Cooperate with the investigations of purported unlawful activities and conform to the edicts of the law or comply with legal process served on JUPM;
- b) Protect and defend the rights or property of the JUPM Network of sites and related properties, or visitors to the JUPM Network of sites and related properties;
- c) Identify persons who may be violating the law, the JUPM legal notice and Web site User Agreement, the rights of third parties, or otherwise misusing the JUPM Network or its related properties;
 - d) Fulfill a user's order or request;

you receive.

- 3) To process and fulfill your order or notify you of order status;
- 4) When we have your consent to share the information;
- 5) When you use co-branded services within our network of sites, you grant us permission

to pass your registration information back to that service partner. Their use of your information is subject to their applicable privacy policies.

We maintain a strict "No-Spam" policy that means that we do not sell, rent, or otherwise give your e-mail address to a third-party, without your consent or as permitted by this Privacy Policy.

What else should I know about my privacy when online?

JUPM may use third-party advertising companies and advertising networks (including Revenue Science, Inc.) to serve ads to you based on information (not including your name, address, email address or telephone number) about your visits to our Web sites in order to provide targeted advertisements about goods and services that may be of interest to you while visiting other Web sites. For more information about Revenue Science, Inc. and targeted ads, please see www.revenuescience.com/privacycenter.asp. To opt out of the targeting program, please go to www.networkadvertising.org/consumer/opt_out.asp. Opting out does not mean that you will not receive online advertising.

The JUPM Network contains many hyperlinks to third party Web sites. The JUPM Network also contains advertisements of third parties. JUPM is not responsible for the privacy practices or the content of such third party Web sites or advertisers. JUPM does not share any of the individual personal information you provide JUPM with the third parties to which JUPM links, except as stated elsewhere within this Privacy Policy, although JUPM may share general, aggregate data with such third parties (such as how many people use our Site). Please check with those Web sites to determine their privacy policy.

If you use JUPM's discussion threads, you should be aware that any personally identifiable information you submit there can be read, collected, or used by other users of these forums, and could be used to send you unsolicited messages. We are not responsible for the personally identifiable information you choose to submit in these discussion threads. In order to avoid your email address or other personal information from being gathered and used by others for inappropriate or harmful purposes, JUPM advises that you should be cautious about posting a real email address or other personal information to newsgroups, chats, or other public forums.

Please keep in mind that whenever you voluntarily disclose personal information online - for example through e-mail, discussion lists, or elsewhere - that information can be collected and used by others. In short, if you post personal information online that is accessible to the public, you may receive unsolicited messages from other parties in return.

Certain JUPM media properties use a shopping cart feature that safeguards this information by using industry standard SSL (Secure Socket Layer) encrypted servers. SSL codes the information transferred between you and the server, rendering it unreadable to anyone trying to intercept the information. Other JUPM media properties do not use SSL and thereby do not offer a secure coded way to transfer information.

Ultimately, you are solely responsible for maintaining the secrecy of your personal information. Please be careful and responsible whenever you're online.

Business transfers

We are always seeking to improve our network of Web sites and our business. In accomplishing these objectives, we may sell a company, assets or websites or one or more of the companies in our corporate family may merge with, or be acquired by, another company. In connection with the foregoing, we may transfer some or all of your information in order that the service being provided to you may continue or for other business purposes.

Your Consent To This Agreement

By using the JUPM Network, you consent to the collection and use of information by JUPM as specified above. We reserve the right to modify this Policy. If we decide to change our Privacy Policy, we will post those changes on this page so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it.

Please send any questions about JUPM's Privacy Policy to: mailto:privacy@jupitermedia.com

Please note that your use of the JUPM network of Web sites is governed by our $\underline{\text{Legal Notice}}$.

(Revised April 25, 2006)

Privacy Statement and Policy | Brad Stauffer LLC | September 21, 2006

Brad Stauffer LLC takes your privacy seriously. Please read the following to learn more about our Privacy Policy.

What this Privacy Policy Covers

This Privacy Policy covers Brad Stauffer LLC's treatment of the personal information that we collect when you are on Brad Stauffer LLC websites. This policy does not apply to the practices of companies that Brad Stauffer LLC does not own or control or to people that Brad Stauffer LLC does not employ or manage.

Information Collection and Use

Brad Stauffer LLC collects and maintains personal information that you provide us when you subscribe to the mailing list, when you buy products, when you download PDFs or other materials, when you register for an event, when you participate in a contest or special offer, and when you wish to engage a Brad Stauffer LLC company as a consultant or advisor. When you register with Brad Stauffer LLC, we may ask for your name, mailing address, zip code, telephone number and email address. When you buy a product, we may also ask for a credit card number. When you assert interest in hiring Brad Stauffer LLC, we request specific information about your company, program or product. Once you register with a Brad Stauffer LLC company, you are not anonymous to us. Brad Stauffer LLC may use your personal information for three general purposes: to fulfill your requests for certain products, services and information that you have requested, to respond to your inquiries and to contact you about new products and services.

Information Sharing and Disclosure

Brad Stauffer LLC will not sell or rent your personally identifiable information to anyone.

When you complete any form that specifies the information you are submitting will be shared with third parties, you are giving consent for us to forward your information on to the associated third parties. We may also need to disclose your personal information as required or permitted by law i.e., to respond to subpoenas, court orders or legal process.

Editing Account Information and Unsubscribing from the Newsletter

You have the ability to edit your personal contact information for subscriptions by emailing info@bradstauffer.com.

Security

Brad Stauffer LLC takes every precaution to protect your information from unauthorized use. When you submit sensitive information via our websites, the information is protected both online and offline. When our registration form asks for a credit card number, or other sensitive information, that information is encrypted and is protected with the best encryption software in the industry – SSL.

Changes to this Privacy Policy

Brad Stauffer LLC may amend this policy from time to time. If we make any substantial changes in the way we use your personal information, we will notify you by posting a prominent announcement on our pages.

Questions or Suggestions

If you have questions or suggestions please contact us at info@bradstauffer.com.

The firm limits access to personal information about you on the Website

While the Website does not gather your name, email address or similar information about you without your knowledge or consent, the Website does permit you to voluntarily submit data about yourself so that we can provide you with requested services. Specifically, the Website allows users to subscribe to Gesmer Updegrove mailings by submitting their names and email addresses. This information will be incorporated into our mailing database, and will not be sold to third parties for marketing purposes. Further, at your request, we will remove your subscription information from our files. To do so, either respond to the "unsubscribe" link in a firm mailing, or email your request to the firm directly at: publications@gesmer.com

As with many Internet web sites, some information may be gathered from your computer automatically when you visit the Website. This information may include, for example, your computer's Internet Protocol address ("IP address"), the operating system your computer is using, and the web browser your computer is running. The firm may use this information for internal purposes related to the operation of the site.

The firm makes every effort to protect personal information submitted by users of the Website, including through the use of firewalls and other security measures on our servers. However, no server is 100% secure, and you should take this into account when submitting personal or confidential data about yourself on any website, including the firm's Website.

Privacy and copyright expectations for messages, email and chat session participation

If a user of post-gazette.com responds with information including feedback and data, such as questions, comments, suggestions, names, email or IP addresses, town of residence, or the like, such information is deemed to be non-confidential and post-gazette.com has no obligation of any kind with respect to such information and is free to reproduce, use, disclose and distribute the information to any third party without limitation. Post-gazette.com is free to use any ideas, concepts, know-how or techniques contained in such information for any purpose whatsoever including but not limited to developing, manufacturing and marketing products incorporating such information.

Viewer privacy statement

We use a third- party advertising company to serve ads. The same company also gathers non-personably identifiable information about site visitation patterns so that we can continue to improve our web site. This company may use information (not including your name, address, email address, or telephone number) about your visit to this web site in order to provide advertisements about goods and services that may be of interest to you. In the course of serving advertisements to this site, our third-party advertiser may place or recognize a unique "cookie" on your browser. If you would like more information about this practice and to know your choices about not having this information used by this company, please click here.

Order Information Privacy

Information provided to the Pittsburgh Post-Gazette and post-gazette.com as part of the ordering process is not provided to anyone else. The only exception is that credit card transactions are handled by a third-party financial institution, which receives the credit card number and other personal identifying information like billing address to verify the credit card numbers and process transactions.



Privacy and Copyright Statement

Information about visitors to our site is not collected. We do collect email addresses of those who correspond to us by email in order to periodically share about site updates and news about upcoming events of interest. Information is never collected or shared with other organizations. If you do not wish to receive e-mail from us in the future, simple send an e-mail to Eva@LeadingEdgeCoaching.com.

All written material and HTML code found at http://www.LeadingEdgeCoaching.com is protected by US Federal Copyright law, with all rights reserved. It may not, under any circumstances, be reprinted in any form, or hosted on any website without explicit written permission from Eva Gregory.